

### Prevalence of mobile phone use in young people

Surveys and studies from a number of countries indicate that the use of mobile phones in young people is increasing rapidly and starting at a younger age. Studies show varying prevalence of use at different ages in different countries. Below is a summary of young people and mobile phone ownership/use in some countries.

Country	Year (conducted)	Age	Owner of cell phones	Regular users of cell phones	Source
Australia	2002 2003  2003 2007 2005-06	15-19 7 9 6-13 6-13 12-13	65% 1% 3% 25% 23% 77%	94%	Mobile Youth Report (W2F) Quantum Market Research  McNair Ingenuity Research (Downie, 2007) (Abramson, 2009)
Belgium	2003-04	Median 16.9		62%* (after lights out)	(Van den Bulck, 2007)
Canada	2002 Sep 2008  Nov 2008 2009	15-19 8-12 13-15 16-17 9-13 12-19	52% 5% 30% 65% 40% 71%		Mobile Youth Report (W2F) CWTA, 2008  CBC Marketplace Solutions Research Group (Canada)
China	Summer 08	10 18	17% 81%		GSMA & NTT DOCOMO Report
Denmark	2004-06	7		30%	(Divan, 2008)
Finland	2000 2002  2002	9-10 9-10  15-19		19% (prevalence) 70% (prevalence)  90%	Netlab Survey www.netlab.hut.fi/opetus/ s38041/k04/Lectures/L1_Consumers.pdf Mobile Youth Report (W2F)
France	2001	12	35%		

	2002 2006 2007	15 18 15-19 15-17 12-24	55% 80% 81% 94% 88%		Mobile Youth Report (W2F)
Germany	1998 2001 2002  1998 2001 2002 2002 2004  2005 2006-07	12-13   18-19   15-19 Median 10  9-10 8-12 13-17	     87% 34.7%  35% 50% 91%	3% (prevalence) 57% 69%  16% 84% 91%	MPFS Survey <a href="http://www.mpfs.de/studien/jim/JIM2002.pdf">www.mpfs.de/studien/jim/JIM2002.pdf</a>     Mobile Youth Report (W2F) (Bohler, 2004)  (Schuz, 2005) <a href="http://www.emfforschungsprogramm.de/home/forschung/epidemiologie/epidemiologie_verg/epi_045.html">http://www.emfforschungsprogramm.de/home/forschung/epidemiologie/epidemiologie_verg/epi_045.html</a>
Greece	2007	Elementary 12-18	12% 80%		<a href="http://www.saferinternet.gr">www.saferinternet.gr</a>
Hungary	Apr 2005	9-12	76%		(Mezei, 2007)
India	Summer 08	10 18	9% 65%		GSMA & NTT DOCOMO Report
Ireland	2002	15-19	67%		Mobile Youth Report (W2F)
Italy	2002   2006 2007	5 10 11 14-18 7-11	8% 19% 39% 96% 52%		<a href="http://www.doxa.it">www.doxa.it</a>   (Dimonte, 2006) Telefono Azzurro

		Elementary	56%		University of Trieste
Japan	2001	10-12 Junior High School		19% (prevalence) 30%	<a href="http://media.asaka.toyo.ac.jp/wip/index.html">http://media.asaka.toyo.ac.jp/wip/index.html</a>
	2002 Summer 08	15-19 9 18	86% 40% 97%		Mobile Youth Report (W2F) GSMA & NTT DOCOMO Report
Korea	2008 Summer 08	Mean 15.6 12 18	88% 72%	49% (Excessive user group)	(Ha, 2008) GSMA & NTT DOCOMO Report
Mexico	Summer 08	10 18	20% 86%		GSMA & NTT DOCOMO Report
Norway	2003 2007	10 10	52% 88%		Telenor survey <a href="http://www.generation-nt.com/norvege-adoption-mobile-enfant-10-14-actualite-51129.htm">http://www.generation-nt.com/norvege-adoption-mobile-enfant-10-14-actualite-51129.htm</a>
Spain	2002 2008	15-19 13-20	72% 96%		Mobile Youth Report (W2F) (Sanchez-Martinez, 2008)
Sweden	2002 2005-06	15-19 7 14 15 19	91%	8% 45% 56% 82%	Mobile Youth Report (W2F) (Soderqvist, 2007) (Soderqvist, 2008)
Turkey	2003	11 17	16% 77%		(Erar, 2004)
US	2002 2008	15-19 8-12	40%	46%	Mobile Youth Report (W2F) Nielsen Survey <a href="http://en-us.nielsen.com/home">http://en-us.nielsen.com/home</a>
UK	2001 2002	7-10 15-19	13% 90%		Mintel Survey, The Guardian 28/04/04 Mobile Youth Report (W2F)

	2004-05 2005	5-10 11-19	71%	25%	Childwise (Buckingham, 2005)
(Combined) France, Germany, Italy, Netherlands, Sweden, UK, US	2004	5-15	50%		TNS OK Survey

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